



**BAYVIEW MERCHANTS  
ASSOCIATION**



**REVITALIZING  
OUR COMMUNITY** **GRANT** PROPOSAL



# COMMUNITY

Since its founding in 1925, Bayview Merchants Association (BMA) has always been a driving force behind economic development and revitalization of the entire Bayview Hunters Point (BVHP) Community.

Bayview Merchants Association (BMA) is a non-profit corporation that promotes the success of its members and the community. Regular BMA membership is open to retail and wholesale merchants, commercial organizations, non-profit corporations, professional persons and business owners located in the area bounded by Cesar Chavez Street, US 101 and San Francisco Bay. Associate BMA membership is open to entities that have interests in the BMA area but are not located in it.

There are approximately 1,300 businesses in the BVHP/BMA service territory. They are a critical part of BVHP's and San Francisco's economy (No other supervisorial district has as much PDR as BVHP). These businesses provide access to essential goods and services, create jobs and economic opportunities and make essential contributions to San Francisco's vitality and distinct character.

Over the past 70 years the economy and overall quality of life in BVHP has steadily declined. This decline was due in large part to the closure of major employers in the area that also led to the closure of small businesses that were a part of their supply chains. BVHP's commercial corridor in particular and small business community in general, has been steadily declining. The pandemic has devastated what was left

One of the major contributors to the economic decline of BVHP is leakage or the failure to circulate money in the community.





# PURPOSE

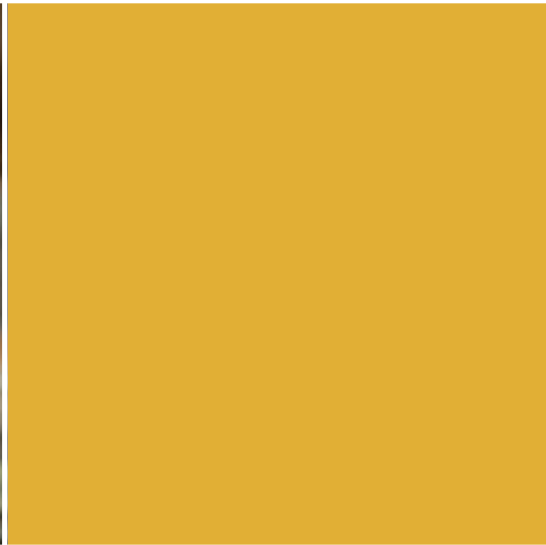
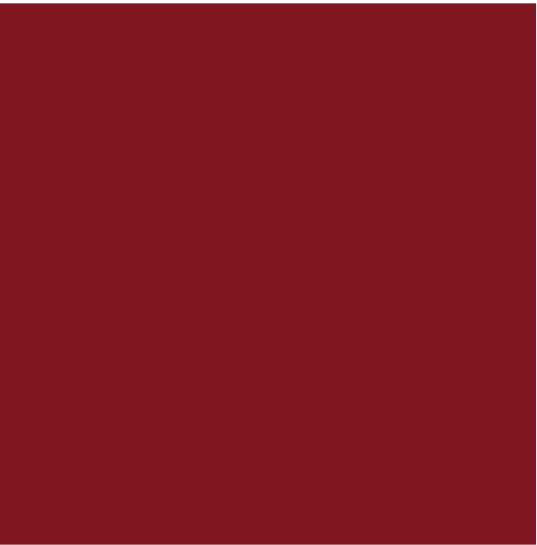
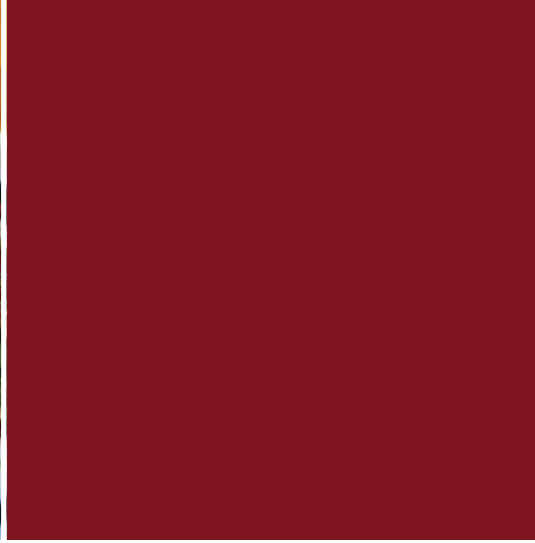
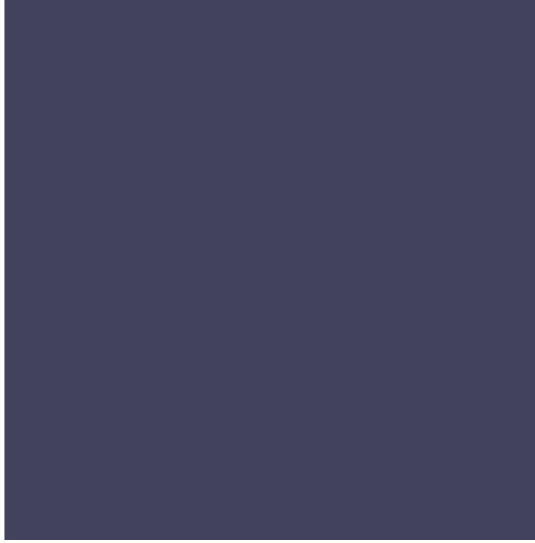
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## IF BMA RECEIVED A GRANT OF \$50,000 WE WOULD USE IT TO:

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1. Work with all sector's of Bayview's business community to create a realistic and achievable post pandemic vision for economic revitalization of the community.
  2. Sustain existing small and locally owned businesses and establish new ones that provides goods and services that current and future customer need.
  3. Develop and implement public relations and marketing campaigns designed to change the public's perception of the community and attract local residents, other San Franciscans and visitors to the area.
  4. Provide support and services that would help local businesses identify and access new customers and partners.
  5. Develop and begin implementing programs and activities that foster an interdependent business eco-system that contributes to the success of local businesses and produces employment opportunities for local residents.
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THANK YOU

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