



**NORTH BEACH
BUSINESS ASSOCIATION**

**SFCDMA COMMUNITY FUND
GRANT PROPOSAL**

OUR VISION

We strive to enhance and preserve the unique character of North Beach.

The COVID-19 pandemic had a huge impact on our small business community, and we are ready to safely emerge from the ashes to make our vision a reality.



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WITH THIS GRANT

- Corridor beautification project to include commercial hanging flower baskets and lights
- Utilize street flags to promote our Italian Heritage celebrations
- Neighborhood street and sidewalks steam/power wash cleaning projects
- Installation of “wayfinding” signs along the Embarcadero and other locations close to North Beach



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THANK YOU!



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FEBRUARY 2022

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